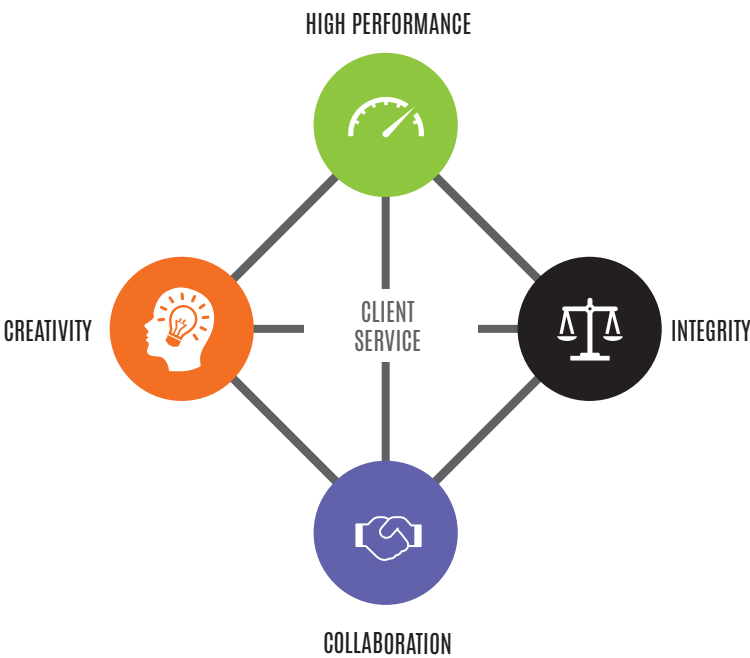


## WHO WE ARE

Deane Corporate Finance is a specialized advisory firm focused on improving the way you approach strategic finance activities. Working side-by-side with your team, we assist with implementation, enhancement, and execution of corporate finance process.

Our team comprises former real-world practitioners of corporate finance and accounting. Hailing from various industries and organization sizes, our team has years of practical experience executing performance management programs, providing commercial and M&A deal support, and driving the strategic agenda of their businesses.

### A CLIENT-CENTRIC APPROACH



### WE UNDERSTAND YOUR CHALLENGES

As former practitioners, we understand the challenges encountered in a dynamic business environment - and we are equipped to help.

- Capacity constraints
- Limited skill sets
- Ineffective process
- Evolving priorities

Whether a consequence of growth, capitalization, or an emerging trend in corporate finance, we recognize the importance of and difficulties associated with improvement.

## WE OFFER A BROAD RANGE OF FINANCE ADVISORY SERVICES



### Core FP&A Execution

- Financial planning cycle design & implementation
- Budget and forecast process improvement
- Commercial, operational & financial process alignment
- KPI identification and development
- Management reporting design and preparation
- Stakeholder and Board reporting support



### Financial Performance Optimization

- Customer segmentation and profitability analysis
- Functional cost optimization and benchmarking
- Product profitability and product mix optimization
- Margin analysis and planning for margin expansion
- Working capital management
- Cash flow forecasting and optimization



### Situation Analysis & Deal Support

- Capital allocation model design
- Project and M&A selection criteria development
- Commercial deal support and modeling
- Business situation modeling and decision support
- M&A target evaluation, business case development, and synergies modeling
- Sell-side readiness and deal support

### DID YOU KNOW...

- 72% Of CFOs acknowledge a need for improved analytics by the finance function to facilitate decision-support?
- 80% Of FP&A time is spent on data discovery and preparation vs. analysis?
- 56% Of FP&A activities are mostly or fully automatable?

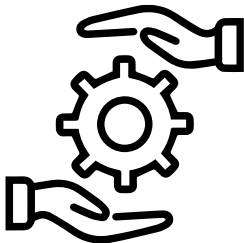
### OUR CLIENTS' NEEDS

Our clients are SMBs from various industries. Whether a consequence of growth, capitalization, or otherwise, internal finance improvement is a priority. Most commonly we hear:

- Finance provides bookkeeping and compliance only
- Strategic finance and performance management capabilities are weak or undeveloped
- Internal teams are capacity and expertise constrained
- Cost constraints prohibit additions-to-staff and/or engagement of the bigger consulting firms

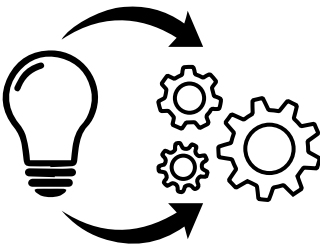
## WHY CHOOSE DEANE?

### PRACTICAL EXPERIENCE



We've been in your shoes.

### IDEAS + EXECUTION



Find solutions. Do the work.

### LOWER COST



Same quality. Better value.